



2017 Annual Report

### **Our Story**

Community is our name, and we live it each day by exceeding expectations. More creative solutions. More focus. More support. Greater compassion. It's the best part about being a true local bank. We can get things done, strengthen businesses and drive this community to its fullest potential. Anything is possible when we work together.

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### **Shareholder Letter**

Dear Shareholder,

This past year was very successful for your Company in many important areas. The Community Financial Corporation and its subsidiary, Community Bank of the Chesapeake, continued along its path of organic growth and strong earnings production to add value to our franchise and expand our market position. We were able to achieve this success with over 18% in loan growth and prudent cost control over funding and operating expenses. As a result, net income grew by 16% in 2016 compared to 2015, while diluted earnings per share grew by 18%.

For the past 31 years, The Community Financial Corporation has consistently increased its book value through net income generated by safe and sound growth. In 2016, we made adjustments to our footprint in Virginia through branch expansion as well as achieved first place in FDIC insured deposits in Southern Maryland. We believe that our efforts in 2016 should have a positive impact on next year's financial results.

Asset quality continues to improve by all measures. For example, total non-accrual loans have fallen from \$11 million at the end of 2015 to \$8 million at the end of 2016, a drop of 27%. Other real estate owned has similarly declined from \$9 million to under \$8 million, a reduction of 18%. These measures, combined with the increase in total assets, have led to reductions in non-performing loans from 1.17% of loans in 2015 to 0.71% in 2016. Overall, non-performing assets have fallen from 1.83% of assets at the end of 2015 to 1.21% at the end of 2016.

A positive trend has been extended for quarterly increases in net earnings as the fourth quarter of 2016 marked the fifth straight quarter of increasing earnings; dating back to the middle of 2015. Earnings have increased from \$.28 per share, or \$1.3 million, in the third quarter of 2015 to \$.44 per share, or over \$2.0 million, in the fourth quarter of 2016. These earnings increases have been the result of safe and sound loan and deposit growth combined with overall operating expense control.

The Bank invested in significant infrastructure over the past several years to build service level processes that allowed it to compete more effectively in the commercial banking sector of our market. Our enhanced product lineup and outstanding customer service have enabled us to attract increasingly larger customers. As with all of our relationships, large and small, it is the personal service combined with outstanding competitive products and services that give us the edge in acquiring new relationships and maintaining them over time.

Another milestone in our success was an invitation to ring the closing bell at NASDAQ in the fourth quarter of 2016. We received widespread financial coverage and experienced positive results in our stock price appreciation during the last quarter of the year.

In closing, our Company, and its well-respected community bank has continued to build its base for successful operations in our region. It is through your support and advocacy, as well as the efforts of our staff, management team and board, that this is possible. We look forward to the future in an optimistic manner and believe together we can extend our positive trend toward top-tier performance.

Yours truly,

Michael L. Middleton Chairman of the Board

Michael & Middleton

William J. Pasenelli President and CEO

William I Paralli

## **Board of Directors**



Back Row (L to R): M. Arshed Javaid / Austin J. Slater, Jr. / Mary Todd Peterson / Louis P. Jenkins, Jr. / James R. Shepherd / Gregory C. Cockerham / John K. Parlett, Jr. / Kathryn M. Zabriskie / Kimberly Briscoe-Tonic / James F. Di Misa Front Row (L to R): James M. Burke / William J. Pasenelli / Michael L. Middleton / Joseph V. Stone, Jr. Not pictured: Philip T. Goldstein

# **Management Team**



Back Row (L to R): Gregory C. Cockerham, EVP, Chief Lending Officer / Christy M. Lombardi, EVP, Chief Administrative Officer / Todd Capitani, EVP, Chief Financial Officer / James F. Di Misa, EVP, Chief Operating Officer

Front Row (L to R): James M. Burke, President and Chief Risk Officer / William J. Pasenelli, Chief Executive Officer

# 2017

## **January**

Community Bank of the Chesapeake began a new partnership with the Charles County Arts Alliance to bring the work of local artists to the Waldorf/Home Office branch.

Since the 2014 launch of the Community Art Series, the Bank has partnered with five art organizations to share artwork throughout the Bank's branches. The Bank currently partners with Mattawoman Creek Art Center (La Plata branch), St. Mary's Arts Council and Color and Light Society (Charlotte Hall and Lexington Park branches), The Arts Council of Calvert County (Prince Frederick branch) and the Fredericksburg Center for the Creative Arts (FCCA) in Downtown Fredericskburg.

At Community Bank, we support our community in a number of different ways. This partnership gives us the opportunity to support talented local artists, as well as an organization that enriches the lives of the people in the community.

### **April**

#### **Downtown Fredericksburg Location Opens**

The Downtown Fredericksburg branch, located at 425 William Street, is the second branch location in the Fredericksburg area. The branch provides full service banking opportunities for the downtown and surrounding community.

"It is a pleasure working in a bank that continues to grow and develop while still holding true to its community values," said Becky Henderson, Executive Vice President, Director of Sales of Community Bank of the Chesapeake. "We look forward to forming lasting relationships and expanding our local reach in the Fredericksburg community. We hope to, as always, provide exceptional service and convenience to our existing and prospective customers."















### **July**

Community Bank of the Chesapeake and the Community Financial Corporation named Michael L. Middleton as Chairman of the Board. Mr. Middleton has devoted over 30 years to the bank as Chief Executive Officer, then Executive Chairman, shaping and supporting the bank through his inspiring leadership, visionary ideas and expert knowledge.

"On behalf of everyone at Community Bank of the Chesapeake, we are grateful for Mr. Middleton's decades of leadership and commitment. It has been an honor to work with him over the years and see his dedication push this bank to excel and exceed the expectations we strive for every day. Mr. Middleton's expansive knowledge and experience will help support the bank as he continues to oversee its strategy and vision," said William Pasenelli, Chief Executive Officer of Community Bank of the Chesapeake

### **August**

Community Bank of the Chesapeake announced the appointment of James M. Burke as President and Chief Risk Officer of Community Bank of the Chesapeake. Mr. Burke previously served as Executive Vice President and Chief Risk Officer. In his role as President, Mr. Burke assumes leadership for accelerating business development, brand visibility and delivering targeted growth, while continuing to focus on the risk environment.

Community Bank of the Chesapeake announced the addition of Kim Briscoe-Tonic, James M. Burke, Gregory C. Cockerham and James F. Di Misa to the Board of Directors.

"These additions to our Board of Directors further enhance the talented team we have at the board level," said Michael L. Middleton, Chairman of the Board. "As proven business leaders with many years of experience, they will undoubtedly bring expertise and insight to the board that will be invaluable as Community Bank continues to grow in the months and years ahead."

## **Community Involvement**

At Community Bank, our reason for existence is simple: We aim to provide customers and businesses with superior financial products and services so they can accomplish their goals and reach financial success. But our *vision* goes much deeper. It is our ultimate objective to not only support those who entrust us with their finances, but also to extend financial support to the many organizations that work every day – in countless ways – to enhance the communities we serve. By providing financial resources to these organizations, Community Bank is able to directly impact the areas where our customers live and work – helping to create vibrant, thriving communities we can all be proud to call home.

In 2017,
Community Bank
of the Chesapeake
donated over
\$180,000
and countless
volunteer hours
to community
organizations.

### **Casual for a Cause**

Supported by employee contributions, Casual for a Cause is a unique initiative in which employees are allowed to dress casually for the summer in exchange for a monetary donation.

The success of this campaign each year is a testament to the employees' deeprooted devotion to Community Bank's philanthropic spirit. In 2017, contributions to Casual for a Cause totaled \$6,500, reaching over \$66,000 in total for Causal for a Cause.

"We donated to local educational institutions this year, as a thank you for all they do for our community. We are honored to contribute to organizations who value education, knowledge and growth," said Diane Hicks, Vice President, Director of Marketing of Community Bank of the Chesapeake.



#### **Calvert County Public Schools**

University of Maryland Charles Regional Medical Center is a regional, not-for-profit, integrated health system serving Charles County and the surrounding areas of Southern Maryland. With a focus on constantly reinvesting resources into the community with innovative technology, community health education and care for the poor. University of Maryland Charles Regional Health exists to always provide excellent patient care as measured by the population's health, clinical outcomes, patient satisfaction and cost effectiveness.

#### **Charles County Public Schools**

MedStar St. Mary's Hospital is a full-service hospital, which delivers state-of-the-art emergency, acute inpatient and outpatient care. MedStar St. Mary's Hospital, located in Leonardtown, Maryland, is a community hospital that upholds its tradition of caring by continuously promoting, maintaining and improving health through education and services while assuring quality care, patient safety and fiscal integrity. MedStar St. Mary's Hospital's vision is to be the trusted leader in caring for people and advancing health.



#### St. Mary's Public Schools

Calvert Health's trusted team provides Southern Maryland residents with safe, high-quality health care and promotes wellness for a healthy community. With a vision to provide exceptional care and make a difference in every life they touch, Calvert Memorial Hospital is a staple in the community.



#### Stafford Junction

What began as a small hospital with only eight rooms in Fredericksburg, Virginia, more than a century ago has become a state-of-the-art regional system. Mary Washington Hospital is one of two hospitals that are part of the not-for-profit Mary Washington Healthcare regional system. Mary Washington Healthcare also has a network of 28 wellness services and healthcare facilities. Since the early years of Mary Washington Hospital, their mantra has stayed the same: Mary Washington Hospital exists to improve the health of people in the communities we serve.



### **Financial Scholars Program**

Community Bank is proud to sponsor the Financial Scholars program in community schools.

Building a better community means providing education for parents, business leaders and citizens of the next generation. Through our financial partnership with EverFi, Community Bank of the Chesapeake is providing education and financial literacy to students in public high schools throughout Southern Maryland.

EverFi is building and operating the nation's largest network for K-12 online education in off-curriculum but highly valuable content areas such as financial literacy, student loan management and other key life skills for the 21st century student. The award-winning platform teaches students the principles of finance through highly engaging 3-D gaming, social networking, video and messaging applications.

The skills and knowledge learned in this program help the youth in our communities prepare for adulthood. By equipping them to be responsible with money, we're building a brighter future for them and for our entire region.



### 12 Days of Giving

Community Bank of the Chesapeake took to social media to raise awareness of 12 deserving local organizations that do great things for the community. The selected charitable groups promoted a wide array of causes, from feeding and providing shelter for those in need to animal welfare, the environment and literacy.

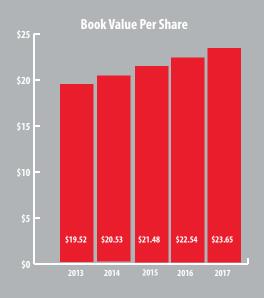
The bank featured one per day over a 12-day period on its Facebook page. Every time a user "Liked" the bank's post, the bank donated \$1 (up to 100 Likes) to the particular organization being featured. In addition, the bank donated a base amount of \$250 to each group, for a total amount of up to \$350 given to each cause.

"We sponsored this promotion because we feel strongly about supporting local organizations that have a passion for service and community. We were hoping to inspire others to get involved, lend a hand, back a special cause and do their part to drive this community to its fullest potential," said Diane Hicks, Vice President, Director of Marketing.



# Financials

At or for the Years Ended December 31,									
	2017		2016		2015		2014		2013
\$	1,405,961	\$	1,334,257	\$	1,143,332	\$	1,082,878	\$	1,023,824
	1,140,615		1,079,519		909,200		862,409		799,130
	167,531		162,280		144,536		126,445		134,648
	1,106,237		1,038,825		906,899		869,384		821,295
	142,998		144,559		91,617		76,672		70,476
	12,000		12,000		12,000		12,000		12,000
	23,000		23,000		23,000		-		-
	-		-		-		20,000		20,000
	109,957		104,426		99,783		96,559		90,730
\$	53,570	\$	48,047	\$	43,873	\$	41,759	\$	39,678
	1 0,182		8,142		7,345		6,698		7,646
	43,388		39,905		36,528		35,061		32,032
	1,010		2,359		1,433		2,653		940
	42,378		37,546		35,095		32,408		31,092
	4,084		3,360		3,299		4,093		4,174
	30,097		29,159		28,418		26,235		24,844
	16,365		11,747		9,976		10,266		10,422
	9,157		4,416		3,633		3,776		3,771
	7,208		7,331		6,343		6,490		6,651
			-		23		200		200
\$	7,208		7,331	\$	6,320	\$	6,290	\$	6,451
\$	1.56	\$	1.59	\$	1.36	\$	1.35	\$	1.90
	1.56		1.59		1.35		1.35		1.88
	0.40		0.40		0.40		0.40		0.40
	23.65		22.54		21.48		20.53		19.52
	\$\$	\$ 1,405,961 1,140,615 167,531 1,106,237 142,998 12,000 23,000 - 109,957 \$ 53,570 10,182 43,388 1,010 42,378 4,084 30,097 16,365 9,157 7,208 \$ 7,208	\$ 1,405,961 \$ 1,140,615 167,531 1,106,237 142,998 12,000 23,000 109,957 \$ 53,570 \$ 10,182 43,388 1,010 42,378 4,084 30,097 16,365 9,157 7,208 \$ 7,208 \$ 7,208	\$ 1,405,961 \$ 1,334,257 1,140,615 1,079,519 167,531 162,280 1,106,237 1,038,825 142,998 144,559 12,000 12,000 23,000 23,000 109,957 104,426  \$ 53,570 \$ 48,047 10,182 8,142 43,388 39,905 1,010 2,359 42,378 37,546 4,084 3,360 30,097 29,159 16,365 11,747 9,157 4,416 7,208 7,331 \$ 7,208 7,331  \$ 7,208 7,331  \$ 1,56 \$ 1,59 1,56 \$ 1,59 0,40 0,40	\$ 1,405,961 \$ 1,334,257 \$ 1,140,615 1,079,519 167,531 162,280 1,106,237 1,038,825 142,998 144,559 12,000 23,000 23,000 109,957 104,426 \$ 53,570 \$ 48,047 \$ 10,182 8,142 43,388 39,905 1,010 2,359 42,378 37,546 4,084 3,360 30,097 29,159 16,365 11,747 9,157 4,416 7,208 7,331 \$ \$ 7,208 7,331 \$ \$ 1,56 \$ 1,59 \$ 1,56 1,59 0,40 0.40	\$ 1,405,961 \$ 1,334,257 \$ 1,143,332   1,140,615	\$ 1,405,961 \$ 1,334,257 \$ 1,143,332 \$ 1,140,615 1,079,519 909,200 167,531 162,280 144,536 1,106,237 1,038,825 906,899 142,998 144,559 91,617 12,000 23,000 23,000 23,000 23,000 109,957 104,426 99,783 \$ 53,570 \$ 48,047 \$ 43,873 \$ 10,182 8,142 7,345 43,388 39,905 36,528 1,010 2,359 1,433 42,378 37,546 35,095 4,084 3,360 3,299 30,097 29,159 28,418 16,365 11,747 9,976 9,157 4,416 3,633 7,208 7,331 6,343 - 23 \$ 7,208 7,331 \$ 6,320 \$ \$ \$ 1,56 \$ 1,59 \$ 1,36 \$ \$ 1,56 \$ 1,59 \$ 1,35 0,40 0,40 0,40	\$ 1,405,961 \$ 1,334,257 \$ 1,143,332 \$ 1,082,878   1,140,615 1,079,519 909,200 862,409   167,531 162,280 144,536 126,445   1,106,237 1,038,825 906,899 869,384   142,998 144,559 91,617 76,672   12,000 12,000 12,000 12,000   23,000 23,000 23,000 -   -	2017         2016         2015         2014           \$ 1,405,961         \$ 1,334,257         \$ 1,143,332         \$ 1,082,878         \$ 1,140,615         \$ 1,079,519         909,200         862,409         167,531         162,280         144,536         126,445         1,106,237         1,038,825         906,899         869,384         142,998         144,559         91,617         76,672         76,672         12,000         12,000         12,000         12,000         23,000         -         -         -         20,000         -         -         -         20,000         -         -         -         20,000         -         -         -         20,000         -         -         -         -         20,000         -         -         -         -         20,000         -         -         -         -         20,000         -         -         -         -         20,000         -         -         -         -         20,000         -         -         -         20,000         -         -         -         20,000         -         -         -         20,000         -         -         -         -         20,000         -         -         -         -         - </td





	At or for the Years Ended December 31,								
(dollars in thousands, except per share amounts)	2017	2016	2015	2014	2013				
SELECTED FINANCIAL RATIOS									
Tier 1 capital to average assets (Leverage)	8.79%	9.02%	10.01%	12.24%	12.5%				
Total risk-based capital to risk-weighted assets	13.40	13.60	14.58	15.21	15.62				
Return on average assets	0.52	0.60	0.58	0.63	0.69				
Return on average common equity	6.55	7.09	6.33	6.69	9.38				
Interest rate spread	3.24	3.35	3.48	3.55	3.45				
Net interest margin	3.37	3.48	3.60	3.68	3.56				
Efficiency ratio <sup>(2)</sup>	63.40	67.40	71.35	67.00	68.62				
Net operating expense to average assets(3)	1.89	2.10	2.30	2.16	2.13				
SELECTED ASSET QUALITY DATA									
Classified assets	50,298	39,246	43,346	54,022	56,880				
Allowance for loan losses	10,515	9,860	8,540	8,481	8,138				
Non-accrual loans <sup>(4)</sup>	4,693	8,374	11,433	10,263	15,451				
Other Real Estate Owned (OREO)	9,341	7,763	9,449	5,883	6,797				
Classified assets to total assets	3.58%	2.94%	3.79%	4.99%	5.56%				
Classified assets to risk-based capital	32.14	26.13	30.19	3930	43.11				
Allowance for loan losses to total loans	0.91	0.91	0.93	0.97	1.01				
Net charge-offs to avg. outstanding loans	0.03	0.11	0.16	0.28	0.14				
Non-accrual loans to total loans	0.41	0.77	1.24	1.18	1.91				

<sup>(</sup>A) In October 2013, the Company issued 1,591,300 shares of common stock at a price of \$18.75 per share resulting in net proceeds of \$27.4 million after commissions and related offering expenses. The additional shares outstanding impacted year to year comparability of per share earnings and book value beginning with fourth quarter 2013 results.

1.21

1.83

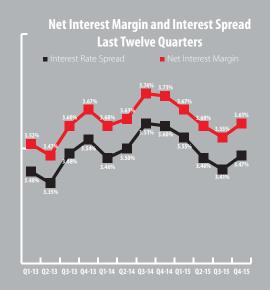
1.49

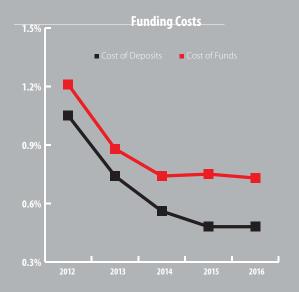
2.17

1.00

Non-accrual loans and OREO to total assets

The common stock of The Community Financial Corporation (symbol: TCFC) trades on the NASDAQ Stock Exchange. The Annual Report and the Company's annual report on Form 10-K are available on the Community Bank of the Chesapeake's website at cbtc.investorroom.com. The Company's Proxy Statement and Annual Report to Stockholders are available at cbtc.com/proxyandannualreport.





m The Company had no intangible assets as of the dates indicated. Thus, tangible book value per share is the same as book value per share for each of the periods indicated.

<sup>(2)</sup> Efficiency ratio is noninterest expense divided by the sum of net interest income and noninterest income.

<sup>(3)</sup> Net operating expense is the sum of noninterest expense offset by noninterest income.

<sup>(</sup>a) Non-accrual loans include all loans that are 90 days or more delinquent and loans that are non-accrual due to the operating results or cash flows of a customer.



**The Community** 

Financial Corporation

#### **Branch and Lending Office Locations**

#### **Anne Arundel County, Maryland**

Annapolis - Commercial Lending Center

#### **Calvert County, Maryland**

Dunkirk

Lusby

Prince Frederick

Prince Frederick – Commercial Lending Center

#### **Charles County, Maryland**

Bryans Road

La Plata

La Plata – Commercial Lending Center

Waldorf (St. Patrick's Drive and Leonardtown Road)

#### St. Mary's County, Maryland

Charlotte Hall

Leonardtown

Lexington Park

#### City of Fredericksburg, Virginia

Central Park – Commercial Lending Center

Downtown

#### **Shareholder and Investor Relations**

Barbara Lucas

Shareholder Relations

Community Bank of the Chesapeake

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